

2018
RATES

STAND OUT & **GET SEEN**

IN-CENTRE ADVERTISING & EXHIBITIONS
RATE CARD



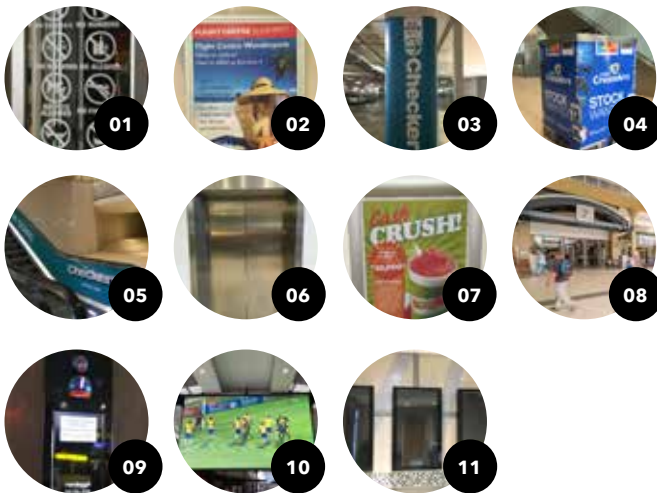
wonderpark
SHOPPING
CENTRE



THE RIGHT EXPOSURE

Do you have a product or service that needs the right exposure? Stand out and get seen with Wonderpark's various in-centre advertising mediums and exhibition space. We have a wide variety of cost-effective platforms for you to choose from. Feel free to contact us for any queries or further information.

ADVERTISING MEDIUMS AVAILABLE:



- 01 ENTRANCE DOORS
- 02 BATHROOM SNAPPER FRAMES
- 03 PILLARWRAPS
- 04 DUSTBINS
- 05 ESCALATORS
- 06 LIFT DOORS
- 07 A4 BATHROOM FRAMES
- 08 FLYER DISTRIBUTION
- 09 DIGITAL TOUCH SCREENS 'INFOBOTS'
- 10 DIGITAL BIG SCREEN
- 11 DIGITAL BATHROOM FRAMES

EXHIBITION SPACE AVAILABLE:

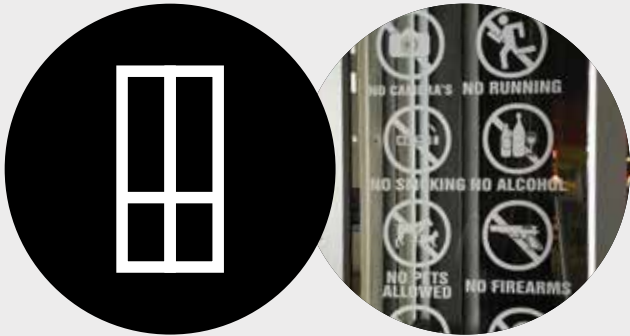
- MP MAIN PROMOTIONAL COURT
- ★ MUGG & BEAN COURT
- ABS COURT
- M MUSICA COURT
- W WOOLWORTHS COURT
- © CELL C COURT
- FOOD COURT
- FOOD COURT A
- FOOD COURT B
- FOOD COURT C
- FOOD COURT D
- FOOD COURT E

01

IN-CENTRE **ADVERTISING**



01 ENTRANCE DOORS



MATERIAL:
Contravision

ALLOCATION:
Entrances to the centre.
(7 Entrances available)

DURATION:
Monthly

COST:
R500 exVAT per entrance per month

02 A1 BATHROOM SNAPPER FRAMES



MATERIAL:
A1 Paper Posters

ALLOCATION:
Centre Bathrooms

DURATION:
Monthly

COST:
R70 exVAT per poster per week

03 PILLAR WRAPS



MATERIAL:
PVC Banner

ALLOCATION:
Basement Parking

DURATION:
Monthly

COST:
R150 exVAT per pillar

04 DUSTBIN BRANDING



MATERIAL:
Vinyl sticker

ALLOCATION:
Specific allocated dustbins allocated
throughout the centre (List available
from marketing)

DURATION:
Monthly

COST:
R600 per month
(Max 3 months allocated to a tenant)

05 ESCALATORS



MATERIAL:
Contravision

ALLOCATION:
Tekkie Town / Rochester & Checkers / Parrots

DURATION:
Monthly

COST:
R1500 exVAT per escalator
(includes 2 sides)

06 LIFT DOORS



MATERIAL:
Contravision

ALLOCATION:
Tekkie Town / Rochester & Checkers / Parrots

DURATION:
Monthly

COST:
R1500 exVAT per lift

07 A4 BATHROOM FRAMES



MATERIAL:
A4 Paper Posters

ALLOCATION:
Behind Centre Bathroom Doors

DURATION:
Monthly

COST:
R50 exVAT per poster per week

08 FLYER DISTRIBUTION



MATERIAL:
Flyers

ALLOCATION:
Entrances to the Centre (7 Entrances available)

DURATION:
Daily

COST:
Cost: R250 per day per entrance

09 DIGITAL TOUCH SCREENS 'INFOBOTS'



FORMAT:

Digital Touch Screen + Display

ALLOCATION:

7 Displays throughout the centre

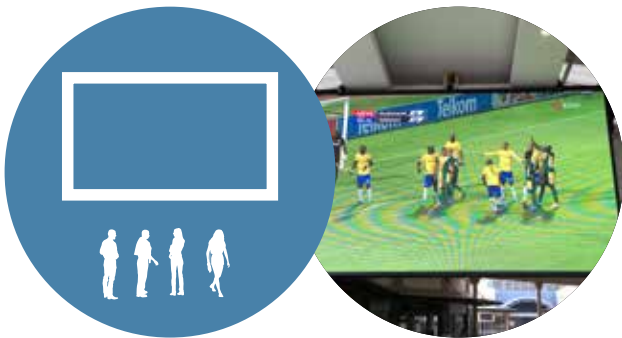
DURATION:

32 Slots per display @ 10 seconds per slot
= 5min loop cycle therefore every hour = 12 impressions and every day = 144 impressions

COST:

- 32 Slots, R800pm, 12 impressions p/h

10 DIGITAL BIG SCREEN



FORMAT:

8m x 4.5m Digital LED Board

ALLOCATION:

Food Court

DURATION:

30 Double slots @ 10 seconds each =
10 minute loop (advert shows more than
100 times per day)

COST:

- 30 Slots, R4500pm, 12 impressions p/h

11 DIGITAL BATHROOM FRAMES



FORMAT:

Digital Display

ALLOCATION:

Centre Restrooms Waiting Area:
3 Displays / 5 Bathrooms = 15 total displays

DURATION:

32 Slots per display @ 10 seconds per slot
= 5min loop cycle , therefore every hour
= 12 impressions and every day
= 144 impressions

COST:

- 32 Slots, R600pm, 12 impressions p/h

**Please note prices are monthly, excluding VAT, excluding production & installation costs and excluding maintenance*

IN-CENTRE ADVERTISING APPLICATION FORM



DETAILS OF APPLICANT

NAME OF COMPANY

ADDRESS

VAT REGISTRATION

CELLPHONE NO

EMAIL

CONTACT PERSON

DETAILS OF ADVERTISING

MEDIUM	✓	QTY:	MEDIUM	✓	QTY
A1 Poster in Bathrooms			Pamphlet Distribution at Info Kiosk		
Pamphlet Distribution at Entrance			Pillar Wraps		
Escalators			Lift Doors		
A4 Poster in Bathroom			Digital Big Screen		
Digital Touch Screens 'Infobots'			Digital Bathroom Frames		
Entrance Doors			Flyer Distribution		
Dustbin Branding					

PRODUCTS / MERCHANDISE TO BE ADVERTISED

(Advertisers may not advertise products / merchandise that compete with Centre tenants)

SIGNED AT _____ ON THIS DAY OF _____ 2018

PRINT NAME

SIGNATURE

wonderpark
SHOPPING
CENTRE

02

EXHIBITIONS



GENERAL COURTS

MP

01 MAIN PROMOTIONAL COURT

COURT DESCRIPTION:

The Main Promotional court is the largest exhibition court, surrounded by Pick 'n Pay Hypermarket and Clicks. This court is easily accessible through Entrance 1. The court is ideal for live events; fashion shows; interactive promotions; motor and furniture exhibitions.

STORES IN PROXIMITY:

Pick 'n Pay, Clicks, MTN

SIZE:

120m² [10m (L) x 12m (W)]

COURT COST & FLOORING:

R9 400 exVAT



02 MUGG & BEAN COURT

COURT DESCRIPTION:

The Mugg & Bean court is one of the most popular courts amongst real estate companies. Booking for this court must be done well in advance.

STORES IN PROXIMITY:

American Swiss, Foschini
Mugg & Bean

SIZE:

9m² [3m (L) x 3m (W)]

COURT COST & FLOORING:

R5 100 exVAT



03 ABSA COURT

COURT DESCRIPTION:

This Court is easy accessible through Entrance 4 and is surrounded by C.N.A, Ackermans and ABSA Bank. This court is ideal for gardening products; cookware; reality and furniture exhibitions.

STORES IN PROXIMITY:

Ackermans, C.N.A., ABSA

SIZE:

30m² [5m (L) x 6m (W)]

COURT COST & FLOORING:

R5 400 exVAT

M

04 MUSICA COURT

COURT DESCRIPTION:

The court is located close to the cinema and restaurants, and is well suited for evening trade.

STORES IN PROXIMITY:

Restaurants & Cinema

SIZE:

9m² [3m (L) x 3m (W)]

COURT COST & FLOORING:

R5 100 exVAT

CONTINUED >>



05
WOOLWORTHS
COURT

COURT DESCRIPTION:

One of the prime spots in the centre, surrounded by Woolworths & Truworths; closer to Game. The Woolworths court is ideal for banking services, Insurance, and Furniture exhibitions

STORES IN PROXIMITY:

Woolworths, Truworths, Game

SIZE:

35m² [7m (L) x 5m (W)]

COURT COST & FLOORING:

R8 000 exVAT



06
CELL C
COURT

COURT DESCRIPTION:

This court is easily accessible through entrance 5 and is ideal for gardening products; cookware; reality and furniture exhibitions.

STORES IN PROXIMITY:

Cell C, Woolworths

SIZE:

25m² [5m (L) x 5m (W)]

COURT COST & FLOORING:

R5 100 exVAT

FOOD COURTS – FOR ALL



07
FOOD
COURT

COURT DESCRIPTION:

The Food court is a combination of Courts A, B, C, D and E. Ideal for motor displays, live shows, and interactive promotions. This court is easily accessible through entrance 7.

STORES IN PROXIMITY:

Truworths, Truwood Furniture, Cape Union Mart

SIZE:

150m² [6m (L) x 25m (W)]

COURT COST & FLOORING:

R15 900 exVAT



08
FOOD
COURT A

COURT DESCRIPTION:

Food court A is ideal for motor displays, live shows, and interactive promotions. This court is easily accessible through entrance 7.

STORES IN PROXIMITY:

Truworths, Truwood Furniture, Cape Union Mart

SIZE:

30m² [6m (L) x 5m (W)]

COURT COST & FLOORING:

R5 600 exVAT

CONTINUED >>



08
FOOD
COURT B

COURT DESCRIPTION:

Food court B is ideal for motor displays, live shows, and interactive promotions. This court is easily accessible through entrance 7.

STORES IN PROXIMITY:

Truworthis, Truwood Furniture, Cape Union Mart

SIZE:

30m² [6m (L) x 5m (W)]

COURT COST & FLOORING:

R5 600 exVAT



08
FOOD
COURT C

COURT DESCRIPTION:

Food court C is ideal for motor displays, live shows, and interactive promotions. This court is easily accessible through entrance 7.

STORES IN PROXIMITY:

Truworthis, Truwood Furniture, Cape Union Mart

SIZE:

30m² [6m (L) x 5m (W)]

COURT COST & FLOORING:

R5 600 exVAT



08
FOOD
COURT D

COURT DESCRIPTION:

Food court D is ideal for motor displays, live shows, and interactive promotions. This court is easily accessible through entrance 7.

STORES IN PROXIMITY:

Truworthis, Truwood Furniture, Cape Union Mart

SIZE:

30m² [6m (L) x 5m (W)]

COURT COST & FLOORING:

R5 600 exVAT



08
FOOD
COURT E

COURT DESCRIPTION:

Food court E is ideal for motor displays, live shows, and interactive promotions. This court is easily accessible through entrance 7.

STORES IN PROXIMITY:

Truworthis, Truwood Furniture, Cape Union Mart

SIZE:

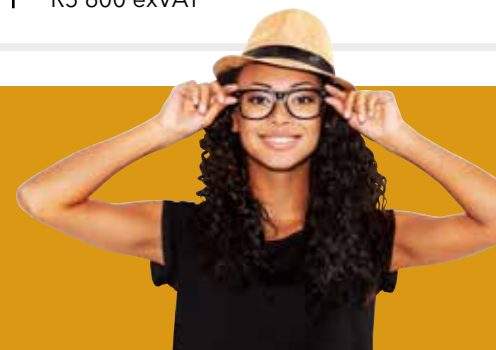
30m² [6m (L) x 5m (W)]

COURT COST & FLOORING:

R5 600 exVAT

**"YOUR COMPANY VISIBILITY IS
DIRECTLY LINKED TO YOUR BRAND'S
EARNING POWER."**

JOIE GHARRITY



**EXHIBITIONS
APPLICATION FORM**



DETAILS OF APPLICANT

NAME OF COMPANY

ADDRESS

VAT REGISTRATION

CELLPHONE NO

EMAIL

CONTACT PERSON

DETAILS OF EXHIBITION

Main Promotional Court		Food Court	
Mugg & Bean Court		Food Court A	
Woolworths Court		Food Court B	
ABSA Court		Food Court C	
Musica Court		Food Court D	
Cell C Court		Food Court E	

DATE OF EXHIBITION WEEK:

*Please note exhibitions start on Tuesdays and end on Mondays

DETAILS OF EXHIBITOR

PRODUCTS OR
MERCHANDISE TO
BE EXHIBITED:

*Exhibitors may not exhibit products that compete with tenant products.

POWER POINT
REQUIRED (YES/NO)

EXHIBITIONS APPLICATION FORM



DISPLAY AND POINT OF SALE MATERIAL TO BE USED:

**Please attach a detailed sketch of the exhibition layout to this form*

EQUIPMENT:

**Please list all equipment to be used i.e. display cabinets, tables, chairs etc. If using trestle tables, only floor-length tablecloths covering all sides of the table may be used.*

ADVERTISING FOR EXHIBITION:

TRANSPORTATION OF EXHIBITION PRODUCTS / MERCHANDISE AND EQUIPMENT

(To be completed by Motor Dealers only)

Make / Model:	
Width:	
Reg No:	
Length:	
Height:	

SIGNED AT _____ ON THIS DAY OF _____ 2018

PRINT NAME


SIGNATURE




For any queries, information or bookings please contact:

EXHIBITIONS


 WONGIWE GODLO


 wgodlo@broll.com

 012 549 1690

IN-CENTRE ADVERTISING

 MMATEFO MOFOKENG

 mmofokeng1@broll.com

 012 549 1690

**MAKE
A BOOKING
TODAY!**



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