

2021
RATES

GET SEEN

IN-CENTRE ADVERTISING
RATE CARD





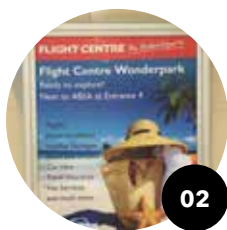
THE RIGHT EXPOSURE

Do you have a product or service that needs the right exposure? Stand out and get seen with Wonderpark's various in-centre advertising mediums and exhibition space. We have a wide variety of cost-effective platforms for you to choose from. Feel free to contact us for any queries or further information.

ADVERTISING MEDIUMS AVAILABLE



ENTRANCE DOORS



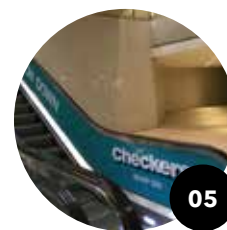
A1 BATHROOM SNAPPER FRAMES



PILLAR WRAPS



DUSTBINS



ESCALATORS



LIFT DOORS



A4 BATHROOM FRAMES



FLYER DISTRIBUTION



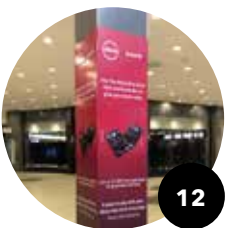
DIGITAL TOUCH SCREENS 'INFOBOTS'



DIGITAL BIG SCREEN



DIGITAL BATHROOM FRAMES



INTERIOR BANNERS @ WOOLWORTHS

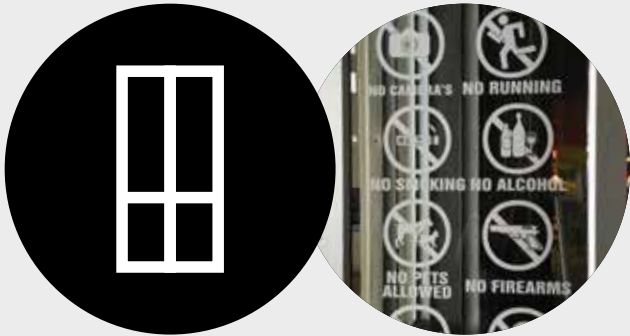


FOOD COURT BRANDING



WATER TANK BRANDING

01 ENTRANCE DOORS



MATERIAL:
Contravision

ALLOCATION:
Entrances to the centre.
(7 Entrances available)

DURATION:
Monthly

COST:
R500 excl VAT per entrance per month

02 A1 BATHROOM SNAPPER FRAMES



MATERIAL:
A1 Paper Posters

ALLOCATION:
Centre Bathrooms

DURATION:
Monthly

COST:
R250 excl VAT per poster per month

03 PILLAR WRAPS



MATERIAL:
PVC Banner

ALLOCATION:
Basement Parking

DURATION:
Monthly

COST:
R150 excl VAT per pillar

04 DUSTBIN BRANDING



MATERIAL:
Vinyl sticker

ALLOCATION:
Specific allocated dustbins allocated
throughout the centre (List available
from marketing)

DURATION:
Monthly

COST:
R600 per month
(Max 3 months allocated to a tenant)

05 ESCALATORS



MATERIAL:
Contravision

ALLOCATION:
Tekkie Town / Rochester & Checkers / Parrots

DURATION:
Monthly

COST:
R1500 excl VAT per escalator
(includes 2 sides)

06 LIFT DOORS



MATERIAL:
Contravision

ALLOCATION:
Tekkie Town / Rochester & Checkers / Parrots

DURATION:
Monthly

COST:
R1500 excl VAT per lift

07 A4 BATHROOM FRAMES



MATERIAL:
A4 Paper Posters

ALLOCATION:
Behind Centre Bathroom Doors

DURATION:
Monthly

COST:
R200 excl VAT per poster per month

08 FLYER DISTRIBUTION



MATERIAL:
Flyers

ALLOCATION:
Entrances to the Centre (7 Entrances available)

DURATION:
Daily

COST:
Cost: R250 per day per entrance

09 DIGITAL TOUCH SCREENS 'INFOBOTS'



FORMAT:

Digital Touch Screen + Display

ALLOCATION:

7 Displays throughout the centre

DURATION:

32 Slots per display @ 10 seconds per slot = 5min loop cycle therefore every hour = 12 impressions and every day = 144 impressions

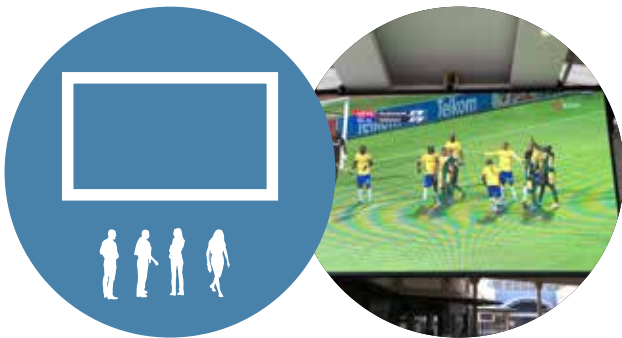
COST:

• 32 Slots, R800pm, 12 impressions p/h

ADDITIONAL COST:

R500 excl VAT call-out fee per content change

10 DIGITAL BIG SCREEN



FORMAT:

8m x 4.5m Digital LED Board

ALLOCATION:

Food Court

DURATION:

30 Double slots @ 10 seconds each = 10 minute loop (advert shows more than 100 times per day)

COST:

• 30 Slots, R4500pm, 12 impressions p/h

11 DIGITAL BATHROOM FRAMES



FORMAT:

Digital Display

ALLOCATION:

Centre Restrooms Waiting Area:
3 Displays / 5 Bathrooms = 15 total displays

DURATION:

32 Slots per display @ 10 seconds per slot = 5min loop cycle, therefore every hour = 12 impressions and every day = 144 impressions

COST:

• 32 Slots, R600pm, 12 impressions p/h

ADDITIONAL COST:

R500 excl VAT call-out fee per content change

**Please note prices are monthly, excluding VAT, excluding production & installation costs and excluding maintenance*

12 INTERIOR BANNERS @ WOOLWORTHS



FORMAT:

Vinyl Material

ALLOCATION:

Woolworths Court Space

DURATION:

Monthly

COST:

- R2 600 excl VAT per month for 3 pillars

13 FOOD COURT BRANDING



FORMAT:

PVC Banner Material

ALLOCATION:

Food Court / Entrance 6

DURATION:

Monthly

COST:

- R4 500 excl VAT per month

14 WATER TANK BRANDING



FORMAT:

Cast Vinyl Material

ALLOCATION:

External; located between entrance 3 and 4

DURATION:

Monthly

COST:

- R5000 excl VAT per month

APPLICATION FORM



DETAILS OF APPLICANT

NAME OF COMPANY

ADDRESS

VAT REGISTRATION

CELLPHONE NO

EMAIL

CONTACT PERSON

DETAILS OF ADVERTISING

| MEDIUM | ✓ | QTY: | MEDIUM | ✓ | QTY |
|-------------------------------------|---|------|------------------------------|---|-----|
| A1 Poster in Bathrooms | | | Pillar Wraps | | |
| Pamphlet Distribution at Entrance | | | Lift Doors | | |
| Escalators | | | Digital Big Screen | | |
| A4 Poster in Bathroom | | | Digital Bathroom Frames | | |
| Digital Touch Screens 'Infobots' | | | Flyer Distribution | | |
| Entrance Doors | | | Interior Banners @Woolworths | | |
| Dustbin Branding | | | Food Court Branding | | |
| Pamphlet Distribution at Info Kiosk | | | Water Tank Branding | | |

***ALL ARTWORK TO BE APPROVED BY WONDERPARK MARKETING MANAGER**

PRODUCTS / MERCHANDISE TO BE ADVERTISED

(Advertisers may not advertise products / merchandise that compete with Centre tenants)

SIGNED AT _____ ON THIS DAY OF _____ 2021

PRINT NAME SIGNATURE





GPS: S25° 40,264 E28° 6,703

Cnr Brits Road & Heinrich Avenue, Karenpark, 0118

For any queries, information or bookings please contact:

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 012 549 1690

**MAKE
A BOOKING
TODAY!**



WWW.WONDERPARKCENTRE.CO.ZA

wonderpark
SHOPPING
CENTRE